

## New Energy for the Moravian-Silesian Region

The conference patrons are the Finance Minister and First Deputy Prime Minister Andrej Babiš, and the Minister for Regional Development Karla Šlechtová.

🕒 **DATE:** 6 June 2017

📍 **WHERE:** Clarion Congress Hotel Ostrava

📄 **REGISTRATION:** [www.invest-msr.com](http://www.invest-msr.com)

If you have any further questions, do not hesitate to contact Mrs. Zuzana Hajdukova, [hajdukova@arr.cz](mailto:hajdukova@arr.cz), +420 773 760 996.

💰 **FEE:** 1 200 CZK (incl. 21% VAT)

📄 **REDUCED FEE:**

930 CZK (incl. 21% VAT)

for registrations up to 5 May 2017

📄 [www.invest-msr.com](http://www.invest-msr.com)

## PROGRAMME:

### 8.30–9.00 REGISTRATION

### 9.00–10.30 SESSION 1

#### INVESTMENT STRATEGY AND ITS IMPORTANCE FOR THE DEVELOPMENT OF THE MORAVIAN-SILESIA REGION

- **Ivo Vondrák**, *President of the Moravian-Silesian Region*  
New Energy for the Moravian-Silesian Region – the Region's strategic projects
- **Tomáš Macura**, *Mayor of the City of Ostrava*  
The City's plans for development and investment support in connection with its Strategic Development Plan 2017-2023
- **Jiří Cienciala**, *Government Plenipotentiary for the Moravian-Silesian, Ústí and Karlovy Vary Regions – The Restart programme*  
And its component focusing on the investment environment
- **Helena Horská**, *Chief Economist, Raiffeisenbank*  
Through investment to prosperity
- **Karel Kučera**, *CEO of the Investment and Business Development Agency CzechInvest*  
The Region's attractiveness as an investment destination, changes in investors' approach and requirements

### 10.30–11.00 BREAK

### 11.00–13.30 SESSION 2 - SESSION 4

#### SPECIFIC ASPECTS OF INVESTMENT PLANNING

- **Jan Krkoška**, *Deputy President of the Moravian-Silesian Region*  
Investment opportunities in the Region and the Regional Development Agency's services for investors, visionary projects
- **Jakub Unucka**, *Deputy President of the Moravian-Silesian Region*  
Investments in infrastructure and smart solutions for people
- **Jan Linhart**, *Partner, KPMG Česká republika*  
The attractiveness of the Moravian-Silesian Region to foreign investors, including aftercare services
- **Kamil Blažek**, *Chairman of the Association for Foreign Investment (AFI)*  
Overcoming barriers when locating investments and expanding existing investments

#### DEVELOPMENT PLANS IN THE MORAVIAN-SILESIA REGION

- **Petra Pivovarová**, *Park Manager, CTPark Ostrava*  
Long-term investments in the development of CTPark Ostrava
- **Jiří Michálek**, *CEO, Lower Vítkovice Association – Vítkovice a.s.*  
And its plans for the left bank of the Ostravice River
- **Radmila Kuzicová**, *Executive Director, Aseňal Group*  
A modern working environment and high-quality housing – a developer's contribution to the Region's development

#### HUMAN RESOURCES IN TODAY'S MARKET

- **Marek Gavenda**, *Partner, RPIC-VIP – The KOMPAS project / Labour Market Barometer*  
Forecasts for the labour market in the Moravian-Silesian Region
- **Michal Gargoš**, *Head of the Ostrava branch, Grafton Recruitment*  
Experiences of recruiting talented employees for investors in the Moravian-Silesian Region – the voice of current investors

**After the official part of the conference there will be a business card lottery with attractive prizes.**

### 13.30 LUNCH AND NETWORKING

**DURING THE CONFERENCE THERE WILL BE THE OPPORTUNITY TO TAKE PART IN B2B MEETINGS WITH REPRESENTATIVES OF COMPANIES AND INSTITUTIONS.**

**This conference programme is subject to change.**

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